

OFFICE OF COMMUNICATIONS

We need your help!



As the official communications resource for the Catholic Diocese of Gary we are committed to continually examine the methods and channels used to communicate with the Catholic community of Northwest Indiana. You can help us strengthen the way we share news, information and inspiring stories for the diocese.

In our current culture, we have more forums for communicating than we did when the NWI Catholic newspaper was formed. It is essential that we honestly explore how we can and should utilize these new channels of communicating. Research tells us that people have different preferences for receiving communication. Our task is to make sure that we are reaching out to all members of our Catholic family and others in our region. You can help us learn about your communication preferences by completing a brief survey.

The average time to complete the survey is less than five minutes. Options for completion include:

Mail survey to the Pastoral Center: 9292 Broadway, Merrillville, IN 46410

Complete online: nwicatholic.com

Submit via email: nwic@dcgary.org

Note: Surveys received through email will remain anonymous unless name is included in the survey document.

We kindly ask that surveys be returned/completed by October 15, 2019.

Your assistance is greatly appreciated. Thanks for helping us better serve you and the community of Northwest Indiana!



Northwest Indiana Catholic Publications Survey

- 1. How long have you been a subscriber to the Northwest Indiana Catholic publications?
2. How did you hear about Northwest Indiana Catholic?

- 3. Which of the following words would you use to describe Northwest Indiana Catholic publications?
Select all that apply.

Comment:

Other:

4. Which of the following would you like to see included in print / digital publications? *Select all that apply.*

- | | |
|---------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Local news | <input type="checkbox"/> Columnists (<i>local</i>) |
| <input type="checkbox"/> Local photos | <input type="checkbox"/> Puzzles/games |
| <input type="checkbox"/> World news | <input type="checkbox"/> Local stories |
| <input type="checkbox"/> National news | <input type="checkbox"/> Educational |
| <input type="checkbox"/> Columnists (<i>national</i>) | <input type="checkbox"/> Video stories |

Other:

5. How would you prefer to receive in depth news and features? *Select all that apply.*

- | | |
|---------------------------------------------------------|------------------------------------------------------------------------|
| <input type="checkbox"/> Weekly newspaper | <input type="checkbox"/> Bi-annual magazine (2x/year) |
| <input type="checkbox"/> Bi-weekly newspaper (2x/month) | <input type="checkbox"/> Annual magazine |
| <input type="checkbox"/> Monthly newspaper | <input type="checkbox"/> Prefer digital rather than print publications |
| <input type="checkbox"/> Quarterly newspaper | |
| <input type="checkbox"/> Quarterly magazine | |

Other:

6. How would you like to receive daily news, short stories and video links? *Select all that apply.*

- | | |
|------------------------------------|------------------------------------------|
| <input type="checkbox"/> Instagram | <input type="checkbox"/> Facebook |
| <input type="checkbox"/> Website | <input type="checkbox"/> Flocknote email |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Flocknote text |

Other:

7. How responsive has the communications office been to questions, suggestions, or requests?

- | | |
|----------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Not responsive | <input type="checkbox"/> Extremely responsive |
| <input type="checkbox"/> Somewhat responsive | <input type="checkbox"/> Not applicable |
| <input type="checkbox"/> Very responsive | |

Comment

8. How likely are you to recommend Northwest Indiana Catholic publications to a friend or colleague?

- (1) Not likely Extremely likely (5)
- 1 2 3 4 5

Comment:

9. How likely are you to renew/subscribe to Northwest Indiana Catholic publications?

- Not likely
- Possibly
- Likely
- Very likely
- Extremely likely

Comment:

10. Do you have any other comments, questions, or suggestions? *You may also add your name/ contact information here:*

Please contact me: _____
